

Quick Test

Explain how anthropometrics might influence a product when it is being designed

Eye Spy - textiles products beginning with 'C'

What has influenced the design of this product?



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Design a product that meets this design specification: Hat for a teenager to wear on a skiing holiday. It must have a fun logo and use bright colours.

Who is the target market for this bag?



**The tougher the job the greater the reward**  
(George Allen)

Her needs are .....

1. ....
2. ....
3. ....



**Answers**  
Quick Test  
Study of body measurements that allows you to make a product that will fit the largest number of people possible, helps you make products that are in proportion.

Fabrics & components

Decorative techniques used

Reasons my target market will buy my product

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Design a product based on the theme of  
.....

Back view

Construction techniques

Fastenings

Edge finishes

Seams

Shaping

Other techniques

**'Magic is believing in yourself; if you can do that, you can make anything happen.'**

Foka Gomez